

## PRESS RELEASE

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### Rachel Kolbe appointed CSR Director of the InVivo Group



Rachel Kolbe, who has been CSR Manager of the InVivo Group since 2016, has been appointed CSR Director from 1 December. She will also continue to hold her position as Development Director of InVivo Foundation, the group's endowment fund created two years ago.

Rachel Kolbe joined InVivo in 2014. The group, which was then mapping out its 2025 by InVivo strategy, appointed her as manager responsible for its strategic plan.

Her role was to establish the five performance drivers essential for the group's transformation: open innovation, internationalisation, HR support, digital transformation and CSR. It is now a natural move for her to take control of the group's CSR policy.

Her appointment as CSR Director comes at a time when the group has taken a new strategic direction, stating its intention to transform all its subsidiaries into mission-driven companies.

Consequently, as CSR Director, Rachel Kolbe's main aims will be to:

- Energise the group's development policy through CSR.
- Implement initiatives and processes to minimise the environmental impact of the group and its subsidiaries.
- Support and promote CSR policies developed by the group's business units.
- Increase the group's social impact.

*Rachel Kolbe is a 42-year-old American, mother of two, who has lived and worked in France for 20 years. She has degrees in both political science from Columbia University in New York and international relations from Institut d'Etudes Politiques in Paris.*

*Before joining InVivo in 2014, Rachel Kolbe worked in the consulting sector for 12 years as a product, company and employer brand strategy consultant at Publicis. She then joined the French management team of the UK firm People in Business where she led employer brand and change management projects.*

#### **About InVivo**

*As the leading French agricultural co-operative group, the InVivo group includes 206 cooperatives, bringing together nearly 300,000 farmers.*

*InVivo has three business centres - Bioline by InVivo (agriculture), InVivo Retail (garden centres and food distribution) and InVivo Wine (wine) – and two crosscutting innovation bodies - InVivo Food&Tech and InVivo Digital Factory.*

*Its turnover for 2016-2017 was 5.5 billion euros.*

*For more information: [invivo-group.com](http://invivo-group.com) - [@InVivoGroup](https://twitter.com/InVivoGroup)*

#### **Press contact:**

Charlotte de Lattre – Group PR

M: 06 01 06 12 74 - [cdelattre@invivo-group.com](mailto:cdelattre@invivo-group.com)