



Développeur de solutions pour l'agriculture

## PRESS RELEASE

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### Cordier Mestrezat Grands Crus: the building block in establishing an InVivo wine division

InVivo, France's leading farming and agri-food cooperative, has become a majority shareholder in the Bordeaux wine trading house Cordier Mestrezat Grands Crus. La Languedocienne is the second-largest shareholder next to InVivo.

In line with the strategic plan "2025 by InVivo", this acquisition confirms the InVivo Group's aim of occupying a leading position in the agri-food sector and, more particularly, the wine market. It seeks to act as an accelerator in the project to develop and create value in Cordier Mestrezat Grands Crus.

For Thierry Blandinières, Chief Executive Officer of the InVivo Group, *"the acquisition of Cordier Mestrezat aims to establish a French wine division that is powerful and capable of attracting and unifying other partners in an ambitious project, creating value in France and worldwide"*.

The details of this project will be on display for the press during a conference organised on 24<sup>th</sup> June in Paris.

#### About InVivo

*The InVivo Group bring together 223 cooperatives, themselves with over 300,000 farmers members. With a total of 8,000 employees in 28 countries, it had a turnover of 5.4bn euros in 2013-2014. Through its human, industrial, technical, technological and R&D investments, and through its membership and international developments, InVivo participates in the development and influence of French farming and agri-food.*

#### About Cordier Mestrezat Grands Crus

*Cordier (1886) Mestrezat (1815) Grands Crus is a trading house based in Bordeaux. For over a century, the company has excelled in the tradition of great Bordeaux wines. 65% of its turnover is from exports to 135 countries and there are 50 employees.*

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