



Développeur de solutions pour l'agriculture

PRESS RELEASE

Paris, 17 September 2014

InVivo creates a large Agriculture division, with Laurent Martel as Director

The InVivo group is creating a large Agriculture division headed by Laurent Martel, previously managing director of Senalia.

As of 1 October 2014, this division will comprise the activities of seeds, agricultural supplies and services (agro-environment/precision agriculture/decision-making tools), logistics and grain storage.

As part of the Group's 10-year strategic project "InVivo 2025", InVivo is reorganising its activities in three divisions corresponding to its three major areas of expertise: Agriculture, Animal Nutrition and Health, and Retail Distribution and Food.

The Agriculture division will comprise the activities of seeds, agricultural supplies and services (agro-environment/precision agriculture/decision-making tools), logistics and grain storage.

The Agriculture division is being created to improve the services offered to member cooperatives by better coordinating their technical, economic and environmental aspects. This organisational restructuring is in keeping with InVivo's dynamic policy of creating value for the cooperatives, the Group, and the French agricultural industry.

This new division will be headed by Laurent Martel starting 1 October 2014.

Mr Martel, 47, has solid experience in France and abroad in the fields of seeds and biotechnologies, chemical pest control, and storage and grain handling, with management roles in marketing, sales and corporate management.

Before joining InVivo, he was managing director of Senalia, a leading port grain handler in Europe.

Laurent Martel will be a member of the Group's Executive Committee, whose new composition will be:

- Thierry Blandinières – Chief Executive Officer
- Jérôme Duchalais – Group Deputy Chief Executive Officer and General Secretary
- Hubert de Roquefeuil – Group Deputy Chief Executive Officer and Animal Nutrition and Health Chief Executive Officer
- Laurent Martel – Agriculture Division Director
- Jean-Pierre Dassieu – InVivo General Public Director
- Sébastien Graff – Group Human Resources Director



Développeur de solutions pour l'agriculture

About InVivo

InVivo is a union of 240 farming cooperatives, which have a combined membership of more than 300,000 farmers. The Group has 6,600 employees in 19 countries and reported revenue of €5.4 billion in its 2013-2014 financial year.

Press contact

Pierre Pinault – Director of Communication

ppinault@invivo-group.com

Tel.: +33 (0)1 40 66 20 91

Dominique Mercier – Press agency Protéines

dmercier@proteines.fr

Tel.: +33 (0)6 07 27 00 32