

## Press release.

### InVivo Ag°: a new name, new ambitions

After nearly a decade of growth and innovation under the Bioline by InVivo banner, the agricultural division of the InVivo Group is changing its name and opening a new chapter. **Bioline by InVivo is now becoming InVivo Ag°.**

More than just a new name, this is a strong signal sent to the agricultural world: that of a cooperative company assuming its role as a strategic orchestrator, serving sustainable and sovereign agriculture for the benefit of farmers.

In a sector facing major challenges — generational renewal, accelerating climate issues, rising societal expectations, the emergence of AgTech and international instability — InVivo Ag° establishes itself as the new institutional agricultural brand of the InVivo Group, serving a collective ambition: **to coordinate our expertise in order to deploy sustainable solutions at scale.**



### From Bioline to InVivo Ag°: from pioneer to accelerator

For ten years, Bioline has been a pioneering company, exploring bold initiatives that have led to the emergence of new activities now recognized as leaders in their fields, such as Fertiline and be Api, as well as Life Scientific and Aegilops, while opening markets that had previously remained unexplored.

With steady growth, revenue reaching €2.4 billion and EBITDA multiplied by eight to nearly €50 million, the former Bioline has proven its ability to innovate and transform.

*"What we have sown with Bioline, we will cultivate with InVivo Ag°. We are entering a phase of acceleration — more structured and more ambitious — to support agriculture for the next 15 years and beyond."* said Laurent Martel, CEO of InVivo Ag°.

## An institutional brand to orchestrate expertise

InVivo Ag° is an **institutional brand** ensuring the coherence and credibility of a collective project. This new structure responds to a dual requirement: **flexibility and alignment**. Strategic alignment with the internationally recognized InVivo brand, and flexibility allowing each division to express its own strengths. Each division retains its identity, autonomy and tone while contributing to a shared vision.

## A clear organization built around four divisions in France and internationally

**A division bringing together the activities of Union InVivo** to unite cooperative forces and strengthen services for cooperatives and agricultural data (PPA, aladin.farm, Logistics and Storage and data projects).

**A Seeds division** to consolidate our leadership, notably with Semences de France, Aegilops, Agrosol Sementes (Brazil) and IS Seeds.

**A Cropcare division** driving innovative plant nutrition and plant health through Fertiline, while continuing to offer crop protection solutions via Phyteurop Industry and Life Scientific, as well as CCAB (Brazil) and InOu (China).

**Finally, a Solutions division** accelerating digital transformation and the valorization of agronomic practices with Agrosolutions, SMAG, be Api and Fermes LEADER.

## Three examples of structuring projects for the future

Among the identified growth drivers, three projects embody this ambition.

- **Innovative nutrition:** With Fertiline and its 350,000 tonnes of fertilizers marketed, 80% of which are enhanced-efficiency products, we are already a major player in plant nutrition. Our ambition is now to create a leading French and European company in innovative plant nutrition.
- **Data Agricultural data:** launch and development of the largest qualified agricultural database, serving cooperatives and farmers.
- **Solutions around SMAG and be Api:** accelerating the digitalization of French agriculture and scaling precision agriculture to a wider level.

## Unchanged values, a strengthened direction

The “third way of agriculture” remains our guiding principle: reconciling economic performance, environmental respect and food sovereignty. *“Our mission is clear: to act for sustainable agriculture and sustainable food systems. We want to demonstrate that profitability, sustainability and innovation can go hand in hand, benefiting farmers and society alike. This is the mission entrusted to us by our board members,”* added Laurent Martel, CEO of InVivo Ag°.



*“What we have sown with Bioline, we will cultivate with InVivo Ag°. We are entering a phase of acceleration!”*

Laurent MARTEL – CEO of InVivo Ag°

## A responsible and people-driven company

With more than **1,300 employees**, InVivo Ag° relies on a strong and attractive employer brand. The collective is at the heart of the project: close relationships with cooperatives, cross-team collaboration and strong CSR commitment to reduce environmental impact, enhance production and contribute to sustainable food systems.

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